

# Partners Best Practices

## Use the Right Links

**EU Potential Clients**  
eu.bdswiss.com

**Non-EU Potential Clients**  
www.bdswiss.com  
and/or global.bdswiss.com

**EU & Non-EU Potential Clients**  
www.bdswiss.group

## Do not use

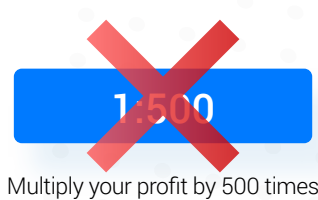
**Regulator Logos**



**False Promises & Profit Guarantees**



**Leverage Ratio on CTAs & Misleading Information**



Multiply your profit by 500 times

**Direct Investment Advice**

(such as privately-sent signals with specific trading instructions)



## Provide Accurate Information

**Always Use the Right Risk Warnings & Disclaimers\***

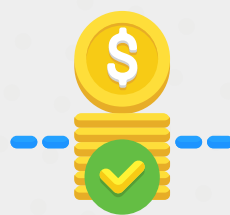
**TRADE NOW**

Your capital is at risk

**BDSwiss Affiliates CANNOT Offer Bonuses or CashBacks**



**BDSwiss Min. Account Deposits Should be Clearly Stated**



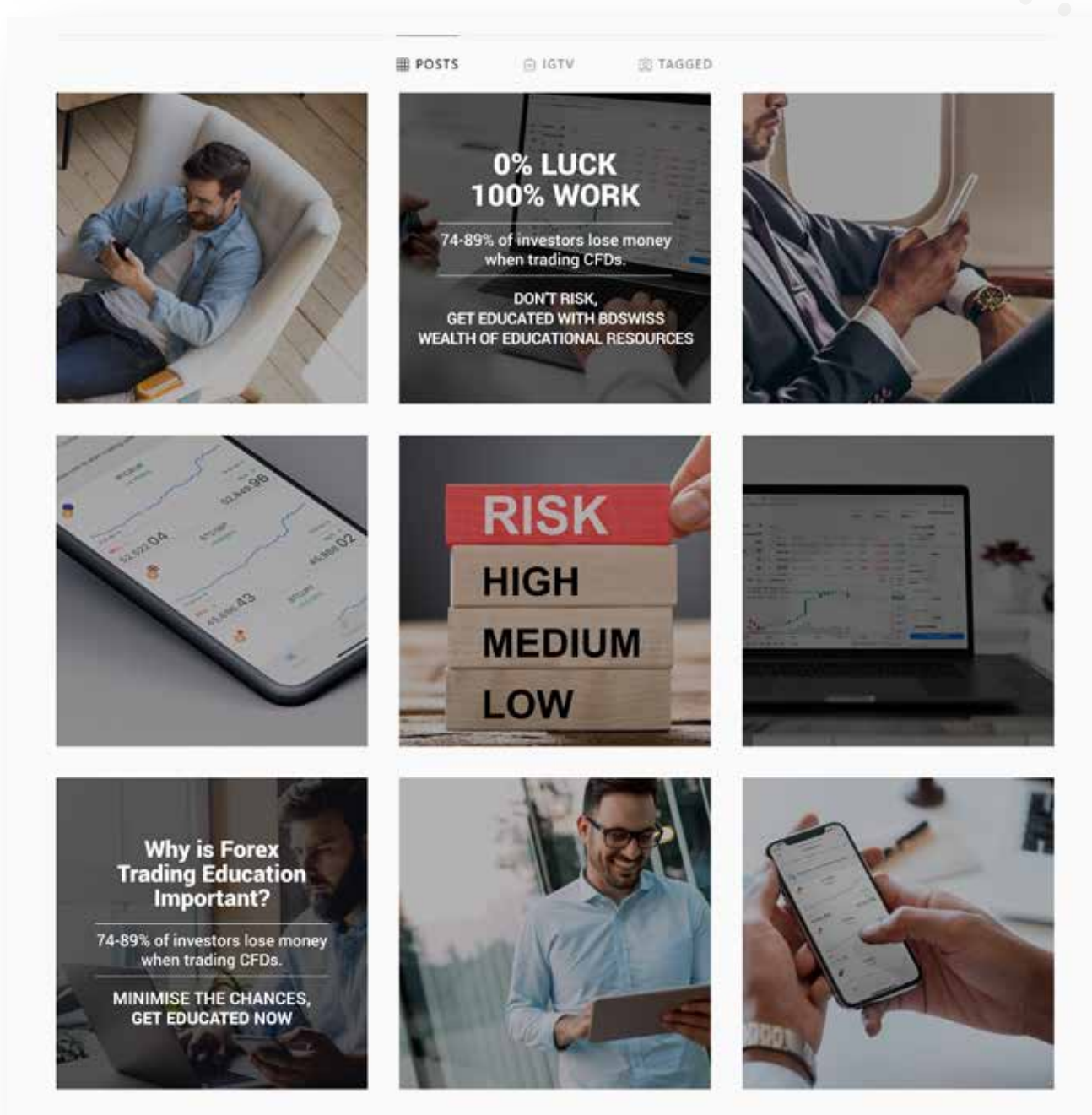
**When Sharing Past Performance, Always Show True P&L and use the full disclaimer**



## Always Balance the Possibility of Winning with a Risk Warning

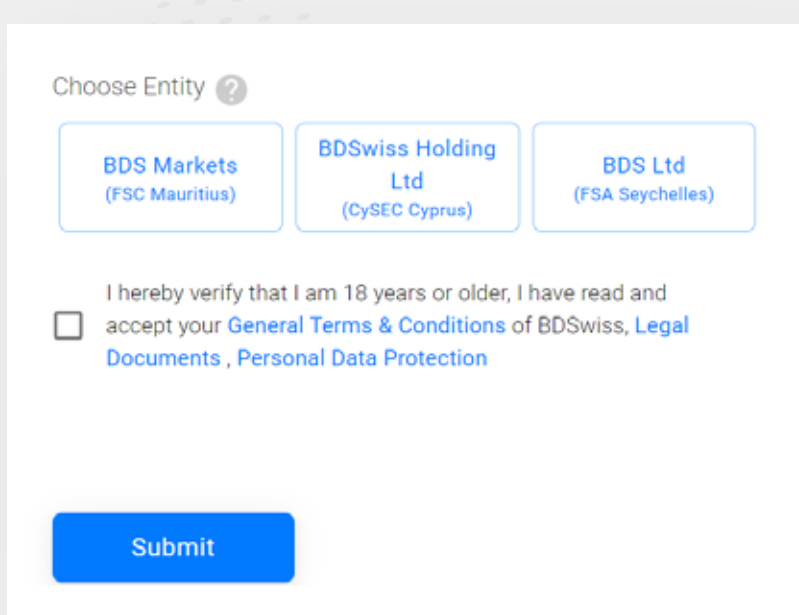
> Always encourage potentials who follow you on social media to get educated!

\*Every 5 posts share a Risk Warning!

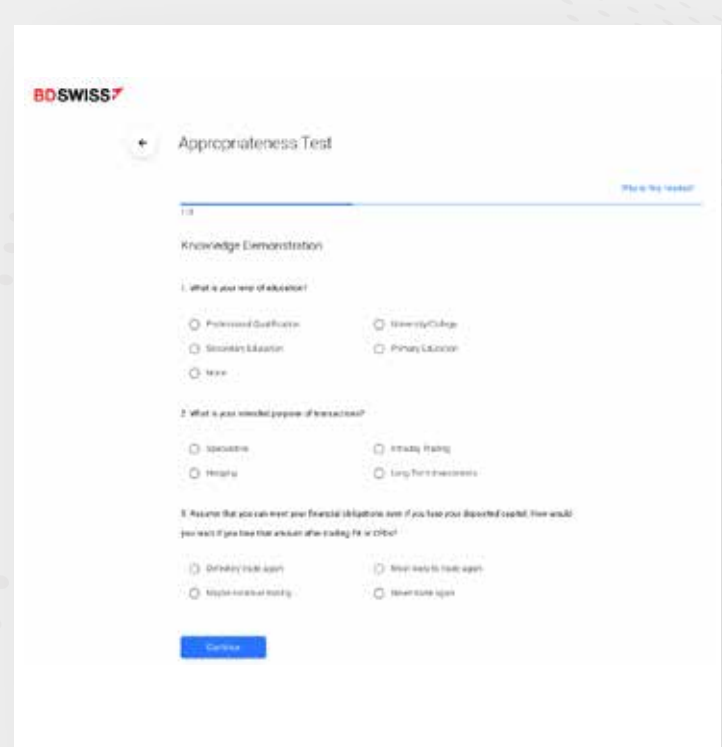


## Never Advise a Client on What to Fill During the Registration

- > The client should choose the entity of his/her choice when promoting the group page



- > The client should complete the appropriateness test before he starts trading



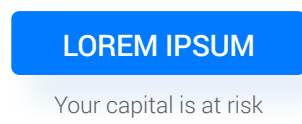
## \*Risk Warnings For EU Audiences



- > **Websites** | BDSwiss ESMA Risk Warning as found on eu.bdswiss.com and updated every 3 months.

Risk Warning: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. **74-89% of retail investor accounts lose money when trading CFDs with this provider.** You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.

- > **CTAs**  
Your capital is at risk



- > **Social Media** | (Generic ESMA) /Groups

**Between 74-89% of retail investor accounts lose money when trading CFDs.** You should consider whether you can afford to take the high risk of losing your money.

- > **For Spanish Audiences Only** | An additional **CNMV RW** needs to be used:

La CNMV ha determinado que los CFD y Forex son productos difíciles de entender y non son adecuados para los inversores minoristas debido a su complejidad y al alto riesgo que conlleva.

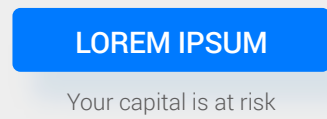
## \*Risk Warnings For Non-EU Audiences (FSC)



- > **Websites**

Trading in Forex / CFDs and Other Derivatives is highly speculative and carries a high level of risk. It is possible to lose all your capital. These products may not be suitable for everyone and you should ensure that you understand the risks involved. Seek independent advice if necessary. Speculate only with funds that you can afford to lose.

- > **CTAs**  
Your capital is at risk



- > **Social Media** /Groups & ADs

Trading involves high risk of losing all your invested capital

- > **Signal Providers Only** | There needs to be a clear disclaimer on your website or channel informing clients that:

Signals are no guarantee of any profits or wins and using signals is on the client's own risk. The information provided is not intended as, and shall not be understood or construed as, financial advice.