Partners Best Practices

BDSWISS

Use the Right Links ✅

EU Potential Clients
eu.bdswiss.com

Non-EU Potential Clients
www.bdswiss.com and/or global.bdswiss.com

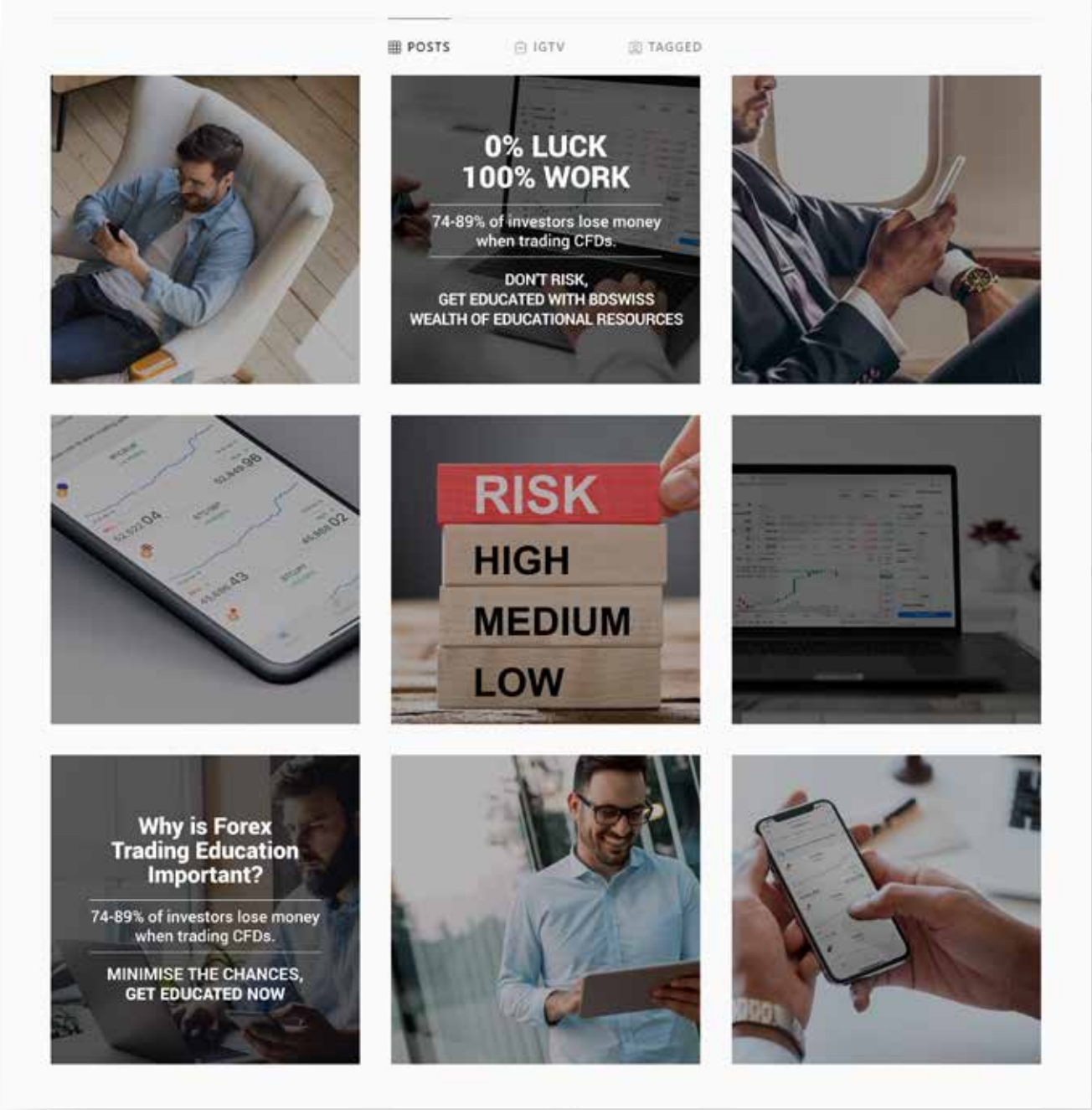**EU & Non-EU Potential Clients**
www.bdswiss.group

Do not use ❌

Regulator Logos

Financial Services Commission MAURITIUS

False Promises & Profit Guarantees

Leverage Ratio on CTAs & Misleading Information

1:500

Multiply your profit by 500 times

Direct Investment Advice
(such as privately-sent signals with specific trading instructions)

Provide Accurate Information ✅

Always Use the Right Risk Warnings & Disclaimers*

TRADE NOW

Your capital is at risk

BDSwiss Affiliates CANNOT Offer Bonuses or CashBacks

⚠️ IMPORTANT NOTICE: BDSwiss does NOT Offer Binary Options

BDSwiss Min. Account Deposits Should be Clearly Stated

When Sharing Past Performance, Always Show True P&L and use the full disclaimer

Always Balance the Possibility of Winning with a Risk Warning

> Always encourage potentials who follow you on social media to get educated!
> *Every 5 posts share a Risk Warning!

📱 POSTS   📺 IGTV   🏷️ TAGGED

0% LUCK 100% WORK
74-89% of investors lose money when trading CFDs.
DON'T RISK, GET EDUCATED WITH BDSWISS WEALTH OF EDUCATIONAL RESOURCES

RISK
HIGH
MEDIUM
LOW

Why is Forex Trading Education Important?
74-89% of investors lose money when trading CFDs.
MINIMISE THE CHANCES, GET EDUCATED NOW

Partners
Best Practices

BDSWISS

Never Advise a Client on What to Fill During the Registration

› The client should choose the entity of his/her choice when promoting the group page

Choose Entity ?

| BDS Markets (FSC Mauritius) | BDSwiss Holding Ltd (CySEC Cyprus) | BDS Ltd (FSA Seychelles) |

☐ I hereby verify that I am 18 years or older, I have read and accept your General Terms & Conditions of BDSwiss, Legal Documents , Personal Data Protection

Submit

› The client should complete the appropriateness test before he starts trading

---

*Risk Warnings
For EU Audiences ⚠️

› **Websites** | BDSwiss ESMA Risk Warning as found on eu.bdswiss.com and updated every 3 months.

Risk Warning: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. **74-89% of retail investor accounts lose money when trading CFDs with this provider**. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.

› **CTAs**
Your capital is at risk

LOREM IPSUM

Your capital is at risk

› **Social Media** | (Generic ESMA)
/Groups
Between 74-89% of retail investor accounts lose money when trading CFDs. You should consider whether you can afford to take the high risk of losing your money.

› **For Spanish Audiences Only** | An additional **CNMV RW** needs to be used:

La CNMV ha determinado que los CFD y Forex son productos difíciles de entender y non son adecuados para los inversores minoristas debido a su complejidad y al alto riesgo que conlleva.

---

*Risk Warnings
For Non-EU Audiences (FSC) ⚠️

› **Websites**

Trading in Forex / CFDs and Other Derivatives is highly speculative and carries a high level of risk. It is possible to lose all your capital. These products may not be suitable for everyone and you should ensure that you understand the risks involved. Seek independent advice if necessary. Speculate only with funds that you can afford to lose.

› **CTAs**
Your capital is at risk

LOREM IPSUM

Your capital is at risk

› **Social Media**
/Groups & ADs
Trading involves high risk of losing all your invested capital

› **Signal Providers Only** | There needs to be a clear disclaimer on your website or channel informing clients that:

Signals are no guarantee of any profits or wins and using signals is on the client's own risk. The information provided is not intended as, and shall not be understood or construed as, financial advice.

For more information please refer to the full **Marketing Guidelines** documentation provided.

02